

Media Release
August 2004

The Terraces of a lifetime

The Laminex Group is committed to delivering innovative, fashionable surface solutions and is proud to be a Supporting Partner of "The Terraces".

The Terraces project is taking on the enormous task of transforming two tattered terraces in Melbourne's suburb of Carlton into exceptional examples of contemporary living, as a real-time renovation project.

The objective is to showcase good architectural design, stimulate the public's imagination, and to provide an indepth analysis of the design and construction. What better way to do this than to call on Australia's leading brand of decorative surfaces – Laminex?

Surfaces from the inspirational Laminex® brand will be specified for the project, including Freestyle benchtops, Timber Veneers, Innovations, Fusion and the Laminex Colour Palette.

Developments such as the recently reinvigorated range of Timber Veneers by Laminex, delivers nature at her best, with styling options from refined and soulful to the more dramatic and mysterious

Amanda Saunders, Marketing Communications Manager of The Laminex Group, said "These collections are a perfect fit for a development of this magnitude – guaranteed to inspire inviting, interior environments."

"The Laminex Group is dedicated to maintaining a leading edge in design and works closely with architects and key industry bodies such as Archicentre to ensure its products always ignite the latest in design directions," said Amanda.

"The Terraces is an exciting project and we look forward to the outcome of such a collaborative venture that promotes good architectural design."

ENDS

For further information:
Selena O'Hare at Whispr Communications
03 9534 8600 or sohare@whispr.com.au
www.laminex.com.au